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**Robyn is...Passionate. Enthusiastic. Genuine.**

Ask any of Robyn Marcotte's friends or colleagues to tell you the first word that comes to mind when characterizing her business sense and entrepreneurial spirit, not only will you hear one of these three words, you're sure to hear example after example of her ability to inspire, motivate and grow ordinary people into extraordinary leaders.

In 2008, launched Aha! Leadership LLC; a leadership development organization designed to help companies and organizations create cultures where results rule! Robyn and her team serve a wide range of industries throughout the Midwest including: Financial, Franchise Food, Legal, Automotive, Medical, Insurance, Veterinary Medicine and Manufacturing. Robyn inspires leaders through solid leadership principles, real stories and engaging exercises. She works with leaders 1 on 1, in small groups or as a team! Recently, Aha! Leadership LLC was proud to become a certified Women Business Enterprise and Robyn was recognized as one of Detroit's best facilitators. Her customers are raving about her and as a result her business has grown by 300% in the past year.

Robyn credits her success to the opportunities that she had while working at two wonderful Michigan based marketing service companies. She spent 18 years of her career at Valassis and two years with ePrize. At Valassis, her specialty was leading key business units that were not meeting their key objectives or acting as the general manager and launching new corporate initiatives. In each situation, she was skilled at evaluating the situation, building rapport and trust with the team and creating a structure perfectly suited to achieve the desired results. She created the foundation for two start-up business units that ultimately generated over \$150 million in revenue annually. Bottom line --She knows what it takes to drive results.

At ePrize, Robyn Marcotte was appointed the Senior Vice President of Talent and led the effort for creating a strong employee focused company culture which resulted in ePrize being awarded "101 Best Company to Work For" two years in a row. In 2007, she was recognized by *Crain's Detroit Business* as one of "Michigan's Most Influential Women" and she took home the "Best Executive – Stevie Award for Women in Business."

Robyn is a member of the National Speaker Association and is a certified Women's Business Enterprise. Involved in her community and church, Robyn has served as part of the executive team on the board of directors for Girl Scouts of Southeast Michigan and leads a women's ministry for working mothers called "Surrender". Robyn currently lives in Northville with her husband, Gordon, and their two children.



A WBENC-Certified Women's Business Enterprise